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FOR IMMEDIATE RELEASE

The Fazendin Portfolio Launches Promotion for Malawi and Zambia *Ulendo Safaris to Enter North American Market*

DENVER, CO (June 30, 2008) – Today, The Fazendin Portfolio, provider of integrated marketing and representation services for the African travel industry, announces expanded promotion services to present Malawi and Zambia travel experiences to the North American market. Ulendo Safaris, the company's newest client, specializes in safaris in Malawi and Zambia. The Fazendin Portfolio is now the official North American office for Ulendo Safaris and will also represent the company at a variety of travel trade industry events in North America. Inquiries about Ulendo Safaris, Malawi or Zambia can be directed to contact@fazendinportfolio.com or +1.303.993.7906.

"We are excited to be working with Ulendo Safaris as we feel that the travel product available in Malawi and Zambia are a good compliment to our current portfolio, which has traditionally focused on Eastern Africa," said Sarah Fazendin, President of The Fazendin Portfolio. "Ulendo Safaris firmly believes that travelers are best served by true destination specialists vs. large travel companies that sell a range of destinations, thus have maintained a sharp focus on these destinations they know best. Additionally, Malawi and Zambia are considered Africa's "forgotten" countries in terms of tourism and are about to explode onto the scene as destinations in demand!"

Malawi has long been billed as 'the warm heart of Africa', and travelers will understand why after taking in the gorgeous scenery and wildlife and interacting with the extremely friendly Malawians. Additionally, the destination offers great shopping for African handicrafts and artifacts. In addition to relaxing on the famed Lake Malawi, boating on the Liwonde River is a must-do in Malawi, where travelers can view many of Africa's big game including elephant and hippo.

Malawi-based Ulendo Safaris strongly believes in specializing in destinations, and after years of research and product development work has recently added Zambia to their product offering. Zambia, "the Real Africa", is regarded by many as the continent's greatest secret, ranging from the mighty Victoria Falls to the pristine wilderness areas of the Luangwa and Zambezi valleys. The fact that the country has, for so long, been largely overlooked as a tourist destination is one of its greatest assets. Zambia offers some of Africa's best opportunities to see the bush on foot during a walking safari.

The Fazendin Portfolio provides travel industry representation and integrated travel marketing services exclusively to African travel companies. From luxury tented camping safari experiences to unique cultural adventures, this collection representing Ethiopia, Kenya, Tanzania, Uganda, Malawi, Zambia, and South Africa was developed specifically with the needs and desires of North American adventure and luxury travelers in mind. Ever dedicated to environmental conservation, the company recently launched a comprehensive marketing CD including detailed information on the complete portfolio of African travel providers which has eliminated the need to print large brochures. To learn more about this collection of African travel adventures or to learn more about our travel marketing services please visit <http://www.FazendinPortfolio.com>.

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